KRA Mission Statement

The Kentucky River Authority will maintain and manage water resources of the Kentucky River Basin to provide a clean and reliable water supply for the citizens of the Basin. The Kentucky River Authority will provide leadership and a common forum for all stakeholders of the Kentucky River Basin in order to promote the highest and best uses of the water resources of the Kentucky River Basin.

Kentucky River Authority Expanded Mission Statement

M1 – Maintain and manage water resources of the Kentucky River Basin. (Quantity)

- Provide Adequate and reliable water supply through planning and implementation
 of capital projects and programs to effectively manage the Kentucky River Basin
 as a raw water source.
- Identify and promote the development of alternative water sources as an Authority, or by supporting efforts of others.

M2 – Provide a clean water supply for the citizens of the Kentucky River Basin. (Quality)

- Preserve and improve the quality of the water resources of the Kentucky River Basin by initiating and supporting water quality programs and initiatives.
- Plan and implement or support capital improvements in the Kentucky River Basin for the purpose of water quality monitoring.

M3 – Provide leadership and a common forum for all stakeholders of the Kentucky River Basin. (Leadership)

- Secure support and funding for KRA programs and projects.
- Work with and among other agencies, entities, and the public to coordinate and lead efforts that will accomplish the mission of the KRA.
- Establish and maintain communications with residents and stakeholders of the Kentucky River Basin. Provide opportunities for them to have input and participate in the activities of the KRA.

M4 – Promote the highest and best recreational uses of the water resources of the Kentucky River Basin. (Recreation)

- Promote recreational use of the Kentucky River Basin.
- Promote the protection and conservation of the natural features of the Kentucky River Basin that make it unique and a valuable recreational source.